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FOR IMMEDIATE RELEASE

SANDERS OPENS NEW FLAGSHIP STORE AT TWELVE OAKS MALL

Novi, MI, August 28, 2009 – Longtime Detroit-area favorite, **Sanders**, opened the doors of their new flagship store at Twelve Oaks Mall today, August 28, at 9 a.m.

Since its first soda fountain opened in 1875, Sanders has tempted customers with its famous candies, fudge toppings and baked goods as well as desserts, including its popular ice cream sodas and hot fudge cream puffs. Located on the lower level of the Nordstrom Wing, the new Twelve Oaks store not only offers these signature treats, but also is the first Sanders location to bring back—by popular demand—Sanders' vintage sandwiches, soups and light morning fare.

With the atmosphere and charm of a bygone era, the Twelve Oaks location is a direct throwback to the Sanders parlors of old. The store not only features vintage recipes and treats, but also introduces a parlor counter where customers can enjoy their purchases while relaxing in the comfort of the store.

Twelve Oaks is a major regional shopping center located in Novi, Michigan at I-96 and Novi Road. The center features over 200 shops and services along with Nordstrom, Macy's, Lord & Taylor, JCPenney, Sears and the Lifestyle Café Food Court. Shopping hours are 10 a.m. to 9 p.m. Monday through Saturday, 11 a.m. to 6 p.m. Sunday. You may also visit us at www.shoptwelveoaks.com.

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